The Leprosy Mission’s pocket book of great fundraising ideas!
Welcome...

We pray this booklet will inspire you and others around you to raise vital funds for The Leprosy Mission while at the same time enjoying great FUN and FELLOWSHIP together.

By taking part in a Leprosy Mission challenge or organising your own event, you will help transform the lives of some of the world’s poorest and most marginalised people.

Your fundraising efforts help bring early diagnosis and treatment to leprosy patients, sparing them a life of disability and discrimination. They are also the catalyst to transformed lives for leprosy-affected people through reconstructive surgery, rehabilitation, education, vocational training, low-cost housing and sanitation projects.

Remember – a little goes a long way in the countries where we work. For example it costs just £35 for The Leprosy Mission to provide sight-saving surgery to leprosy-affected eyes. Reconstructive surgery allowing a leprosy patient improved use of their limbs costs £120 and £900 buys a low-cost house, home for a leprosy-affected family.

Thank you for all your efforts!

What about the money?

Sponsor forms and JustGiving
If you are doing a sponsored challenge to raise funds for The Leprosy Mission then please ask your Regional Coordinator for sponsor forms which help maximise Gift Aid donations. You can also set up a JustGiving page by visiting www.justgiving.com. This is a great way to attract funds from anywhere in the world and see your sponsorship money delivered effortlessly to The Leprosy Mission.

Gift Aid explained
The Gift Aid scheme is for donations by individuals who pay UK tax. With a Gift Aid box ticked complete with a donor’s name and address, The Leprosy Mission can claim an additional 25 per cent from every pound donated from HMRC. So if a taxpayer donates £100, we receive £125. That’s a lot of extra money without costing your sponsors a penny more!

Sending your money to The Leprosy Mission
So you’ve raised lots of money to help people affected by leprosy. But what do you do with a bucketful of coins and a wad of notes? To help us more, we would be grateful if you would put the cash into your own bank account and send us a cheque in its place. Please send it, along with any other cheques made payable to The Leprosy Mission, to your Regional Coordinator together with any sponsor forms for Gift Aid purposes. We’ll send you a receipt, thank you letter and some thank you posters expressing our gratitude to you and your supporters.

Thank you for your generosity!

Double your money
Some companies will reward an employee’s fundraising efforts by matching the amount they raise. This is a great way of doubling your fundraising income and is an extra incentive for your friends and colleagues.
Top ten tips for fundraising success

1. Choose an event that you are likely to enjoy and that people will want to come to.
2. Find a suitable venue; the church hall, someone’s home, the great outdoors or the local pub.
3. Choose your date carefully taking into consideration holidays and other regional events.
4. This is serious and sounds obvious but you must make sure your event is legal and safe. Health and safety is all about common sense. Unfortunately, The Leprosy Mission cannot accept liability for any loss, damage or injury suffered by you or anyone else as a result of taking part in a fundraising event.
5. Set an entry fee. Before you promote your event you need to know how much to charge. Think about how much people would be willing to pay and what else you would like them to spend money on while attending the event.
6. Tell EVERYBODY about your event – family members, friends, work colleagues and associates. Make the most of the Internet by raising awareness through Facebook and Twitter. Let your local newspaper and radio station know too.
7. Don’t forget to tell your Regional Coordinator what you are doing. We’ll provide you with encouragement, advice and resources. We may even feature your event on our website.
8. Maximise your income by creating a JustGiving page (www.justgiving.com) and email it to your friends and contacts too far away to pledge money on a sponsor form.
9. Take lots of photos and send some to your Regional Coordinator! We try to feature fundraising successes on our website and in regional newsletters.
10. Finally, remember to say thank you to everyone and let them know how grateful we are for their kind support. When you know the total you raised, let them know what a valuable contribution they have made to the work of The Leprosy Mission. We can send you a special thank you poster for noticeboards.

See pages 4-12 for great fundraising ideas.
For everyone...

1. **Coffee Morning**
   Probably the most popular fundraiser and certainly among the easiest to organise! Just name the date, venue and time and we’ll provide you with display and presentation resources including leaflets, posters and DVDs as well as posters to advertise your event.

2. **Quiz night**
   Everybody loves a quiz. The Leprosy Mission produces a quiz pack with everything you need to hold a fun-packed evening. You could provide drinks and nibbles or even a full meal (takeaway curries or fish and chips are a popular choice). Don’t forget to give a booby prize to the losing team as well as something to the winners!

*See page 14 for our top ten tips for fundraising success...

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A-Z of fundraising inspiration

If you’re still not sure what you would like to do to help people struggling with disease, disability and discrimination, then take a peek at the list below for inspiration...

- **Auction**
- **Beard shaving**
- **Curry night**
- **Darts tournament**
- **Egg and spoon race**
- **Fancy dress party**
- **Golf tournament**
- **Head shave**
- **Jumble sale**
- **Knitting competition**
- **Line dancing night**
- **Mr & Mrs quiz game**
- **Non-uniform day**
- **Obstacle course**
- **Parachute jump**
- **Quiz night**
- **Racing event**
- **Street party**
- **Treasure hunt**
- **University bed race**
- **Variety show**
- **Wine tasting**
- **X Factor talent night**
- **Yes/ No competition**
- **Zumbathon**

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*Do contact your Regional Coordinator for free resources and sponsor forms plus lots of tips and encouragement!*
Join one of our fundraising challenges

Your Regional Coordinator and team of volunteers regularly organise fundraising events or challenges in your area. These include concerts, outings, sponsored walks, places for a marathon or half marathon or even daring zip wire slides! They will let you know what’s on offer at meetings and in their newsletters.

If you’re a fan of adventure, why not consider joining us on an overseas trip and challenge? Take in the breathtaking scenery of the Himalayas by joining our Nepal trek which includes a visit to The Leprosy Mission’s Anandaban Hospital to witness our work first-hand.

Or, nearer home, join our trip to Spinalonga – the faithfully-preserved site of Europe’s last leprosy colony, just off the coast of Crete. Interest in Spinalonga has rocketed in recent years following the publication of Victoria Hislop’s bestseller ‘The Island’, inspired by the island’s history. Our five-day trip concludes with a sponsored fundraising challenge trekking through the Samaria Gorge.

Visit our website for details of forthcoming trips or ask your Regional Coordinator.

www.leprosymission.org.uk/join-with-us/fundraise

3. Bake a cake sale

Set up a stall at the village fete or at after church coffee time and sell some cakes. A homemade cake, decadent brownie or a fancy biscuit is always a most welcome treat.

4. We’ve got talent

Enjoy an evening filled with fun and laughter. Everyone’s got a party piece they would love to show off from singing a song to telling a good joke or story. Or perhaps there’s a juggler or magician in your midst? Simon Cowell imposters can stand in judgement or perhaps you can rely on the old-fashioned clap-o-meter?

5. Barn dance and ceilidh

Making a comeback in church and village halls up and down the country, an old-fashioned barn dance is an evening of fun and frivolity for all the family! Just get a good dance caller with music and enjoy learning the steps. Appoint some judges and find out who are the stars of the dance floor. You could even put on a nice supper too.
For small groups...

6. Sponsored walk
A fabulous opportunity to enjoy the great outdoors while raising funds for The Leprosy Mission! By offering a longer and a shorter walk to attract more people. Let them know the route and terrain before signing up and try to incorporate a pub lunch en route. The landlord may even allow you to put a collection box on the bar.

7. Open garden event
Do you know someone with a beautiful garden? If so, why not ask them if they’ll open it to family and friends to visit and admire. You could put on a strawberry tea with scones and fresh cream. You could even turn it into a garden party. Put up a gazebo in case it rains or is too hot!

18. Easter egg hunt
Choose a good location, hide some delicious chocolate eggs and charge family members, friends and colleagues to search for them. Be inventive and use your imagination when you hide them. Everyone loves a challenge especially when there’s chocolate at stake! Of course, you can still hunt for chocolate at any time of year...

19. Sponsored silence
Parents, teachers and youth leaders will usually pay good money for some peace and quiet. See how long you can keep your mouth shut... with the exception of eating, drinking and breathing of course! Silence is golden... ssssh!

20. Be a smarty pants
Make money out of eating chocolate... what a great idea! Keep your empty Smarties tube and ask family, friends and colleagues to fill it with pound coins. A full Smarties tube will hold 27 x one pound coins.
16. Bag pack…check it out!
This is best organised by an adult on behalf of your children’s group; whether it’s the Sunday School, Brownies, Cubs, Rainbows, Sea Rangers etc. you can find a willing supermarket: you can raise lots of money by helping people pack their bags at the check-outs and receive donations in your collection buckets (we can provide these too). The best time of the year is the run-up to Christmas and Easter. But virtually any Saturday during the year is good too.

17. Car wash
Get the buckets and sponges out! After asking an adult to get permission on your behalf to wash cars on a school site, outside church, a supermarket or local car park, put up a sign with a price list and get washing! Mums and Dads can make good helpers too!

8. Harvest produce market
It’s easy to make a few extra jars of chutney or jam, so invite people to do just that and have a harvest market with your friends. Homemade preserves are hard to resist and you may even find you are taking orders for the next batch!

9. Bring and share
Simply invite each member of the group to bring some food and set up a buffet meal. Ask everyone to make a donation as a gesture of thanksgiving.

10. Pudding party
A particularly popular event for women’s groups! Ask some of the group members to make a pudding and charge guests for a delicious evening of chat and dessert. Of course, don’t tell anyone how many calories are in the triple chocolate cheesecake.

see page 14 for our top ten tips for fundraising success...
**For individuals...**

11. Card craft

Many creative types enjoy card crafting and it is a great way to raise money for The Leprosy Mission! Simply make your cards and sell them at home, to friends, at church, at the kids’ school or at work. We can supply you with labels to stick on the backs of cards so that everyone knows who you are raising money for.

12. Easter chick knit

Do you love to knit? These chicks look really cute when displayed in a basket. And when popped over a small chocolate egg (Crème Egg size) they make a brilliant Easter gift and a fabulous fundraiser too. If you would like to make them, let your Regional Coordinator know and we’ll send you the pattern to get you started.

13. Guess how many

- How many sweets in a jar?
- How many pound coins in a sock?
- How many Scotch eggs in a bowl?
- Or guess the weight of something or someone!

The list of possibilities is endless...

14. A Gift for Life

If you have a significant birthday or wedding anniversary coming up, suggest to your family and friends that instead of giving you presents, they make a donation to The Leprosy Mission. Perhaps they would like to purchase one of our Gifts for Life which make a lasting difference to someone affected by leprosy.

15. Caption competition

Choose a funny photo from a holiday or event and hold a caption competition. Entrants pay a charge for each caption they submit. You could even make up a card of the winning entry!

...see page 13 for an A-Z of fundraising inspiration!